



“Taking Aging to Higher Elevations”

**TFA Annual Conference
November 27-29, 2023
The Park Vista
Gatlinburg, TN**

Partnership Opportunities

www.tnfederationfortheaging.org

About Tennessee Federation for the Aging

The Tennessee Federation for the Aging, Inc. (TFA) is a non-profit (501c3) charitable organization that was organized in 1968 and incorporated in 1969 to secure funding for senior citizens programs and services and to serve as an advocacy group for seniors. Over the years, TFA has coordinated with various local, district and statewide organizations to provide service provider training, senior educational workshops, and advocacy to align efforts to improve the overall quality of life for older Tennesseans.

TFA membership consists of representatives from statewide agencies, government agencies, area agencies on aging and disability, senior centers, home health agencies, nutrition providers, adult day care providers, long-term care facilities, senior citizens, caregivers, and students.

TFA's Purpose

To enhance the general welfare of older Tennesseans and to promote civic, educational, and social measures relating to the special interests of older Tennesseans.

Conference – Target Audience

Senior Center Directors & Staff, Older Adults and Family Caregivers, Nutrition Site Managers, Area Agency on Aging & Disability Directors, Social Workers, Program Managers & Staff, Home and Community Based Program Staff, Long-Term Care Facilities, Human Resource Agency staff, Long-Term Care Ombudsman, Public Guardians, Legal Services/Elder Law Attorneys, Family Caregivers, Alzheimer's organizations, Behavioral Health agencies, state agencies, faith-based organizations, and other interested parties. We encourage you to share the TFA Conference information with your partners, clients, etc.

Partnership Information

All exhibit booths include one (1) skirted table and two (2) chairs. Partners have the option of having their materials included in conference attendee's registration packet. The exhibit booths will be in the **Main Meeting Room or hallway** this year for ample exposure.

TFA will accept Partnerships up to **three weeks** before conference, pending availability. TFA must receive Partnership forms and payment by **November 1, 2023**. However, if you want your logo on the registration packet, the forms along with logo and payment must be received by **October 2, 2023**. If you need additional information or have questions, please contact **Lana Hillis** at lkwhitlock77@gmail.com or **931-212-1828**.

Booth Set Up Dates and Times

Sunday, November 26, 2023, 3-5pm

Monday, November 27, 2023, 7:30-9:30am

We ask that you not take down your booth until the end of the conference.

TFA Conference 2023

Tentative Schedule of Events (subject to change)

Monday, November 27

8:00am – 11:00am	AAAD meetings
11:30am – 4:30pm	Virtual Dementia Tour (by appointment only)
10:00am – 4:30pm	Registration
10:00am – 4:30pm	Silent Auction Open
10:00am – 4:00pm	Exhibit Booths Open
11:30am	Lunch Buffett
12:00 Noon	Welcome and Announcements
12:15pm -1:30pm	Opening Session – Melanie Bunn
1:30pm – 2:00pm	Break & Door Prizes in Main Room
2:00pm – 3:00pm	Workshops/Break-out Sessions
3:00pm – 3:30pm	Bueno Snack Break & Door Prizes in Main Room
3:30pm – 4:30pm	Workshops/Break-Out Session
6:00pm – 10:00pm	Holiday Bash Evening Event

Tuesday, November 28

7:00am – 8:30am	Breakfast Buffet using meal voucher
8:00am – 12:00 Noon	Registration
8:00am – 3:00pm	Silent Auction Open
8:00am – 3:00pm	Exhibit Booths Open in Main Room
8:45am – 10:00am	General Session Speaker – Dr. Macel Ely III
10:00am – 10:15am	Fitness Snack Break
10:15am – 11:15am	Workshops/Break-Out Sessions
11:15am – 11:30am	Break
11:30am – 12:30pm	Workshops/Break-Out Sessions
12:30pm - 2:00pm	Awards Luncheon
2:00pm – 3:00pm	Workshops/Break-Out Sessions
3:00pm – 3:30pm	Snack Break – Space Needle & Door Prizes in Main Room
3:00pm – 3:30pm	Closing, Payment, and Pick-up of Silent Auction items
3:30pm – 4:30pm	Annual TFA Membership and Board Meeting

Enjoy the trolley ride into Gatlinburg on your own.

Wednesday, November 29

7:00am – 9:45am	Breakfast Buffet using meal voucher
10:15am -11:30am	Closing Session Speaker – Lisa Smartt
11:30am-12:00 Noon	Call to Conference – Major Door Prizes

TFA Conference Partnership Levels **(Diamond, Platinum, Gold, Silver, Bronze and Registration Bag Contributor)**

DIAMOND LEVEL Major Partnership - \$10,000:

- Logo/Name on Registration Packet distributed statewide (need forms, logo, and payment by **October 2, 2023**)
- Recognition at Awards Luncheon Event-Hosted by Diamond Partner and TFA
- Opportunity to Speak at Awards Lunch (10 min. limit)
- Recognition as a major partner in all media
- Include Partner's Information in Registration Bags
- Complimentary Exhibit Booth with Prime Location
- Five (5) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Full-page Color Ad in Conference Program Book
- Logo listed on online registration site

PLATINUM LEVEL Major Partnership - \$5,000:

- Logo/Name on Registration Packet distributed statewide (need forms, logo, and payment by **October 2, 2023**)
- Recognition in all media
- Opportunity to Include Partner's Information in Registration Bags
- Complimentary Exhibit Booth
- Four (4) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Half-page Color Ad in Conference Program Book

GOLD LEVEL Partnership- \$2,500:

- Recognition on social media
- Complimentary Exhibit Booth **OR** Information in Registration Bags
- Three (3) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Quarter-page Color Ad in Conference Program Book

SILVER LEVEL Partnership - \$1,500:

- Recognition on social media
- Complimentary Exhibit Booth **OR** Information in Registration Bags
- Two (2) Complimentary Conference Registration
- Logo/Name projected on screen during events throughout conference

BRONZE LEVEL Partnership - \$750

- Complimentary Exhibit Booth QR Information in Registration Bags
- Logo/Name projected on screen during events throughout conference
- Recognition in Conference Program Book
- One (1) Complimentary Conference Registration

Registration Bag Partnership- \$350

- Partner's information in Registration Bags (brochure, flyer, etc)
- Recognition in Conference Program Book

2023 TFA Conference AD Specs

Ad Sizes:

- Full-Page Vertical Ad: 7.5" wide X 10" high (Full Color)
- Half -Page Horizontal Ad: 7.5" wide X 4.75" high (Full Color)
- Quarter-Page Vertical Ad: 3.5" wide X 4.75" high (Full Color)

Files Accepted: JPG, EPS, PNG, PDF, TIFF, Word

Ad Deadline: October 2, 2023

Send Files To: lkwhitlock77@gmail.com

Partnership Registration Form

Diamond Partnership	\$10,000	<input type="checkbox"/>
Platinum Partnership	\$5,000	<input type="checkbox"/>
Gold Partnership	\$2,500	<input type="checkbox"/>
Silver Partnership	\$1,500	<input type="checkbox"/>
Bronze Partnership	\$ 750	<input type="checkbox"/>
Registration Bag Partnership	\$ 350	<input type="checkbox"/>

Total Partnership \$ _____

Organization Contact Information

*Organization: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

****Important Information****

List names and emails of partnership representatives attending the conference.

(Diamond- list 5 attendees; Platinum- list 4 attendees; Gold- list 3 attendees; Silver- list 2 attendees; Bronze – list 1 attendee)

1. _____

2. _____

3. _____

4. _____

5. _____

Will your organization be using an exhibit booth? Yes No

Will your organization provide a door prize? Yes No

Will your organization need access to an electric outlet? Yes No

Does anyone attending have dietary needs? Yes No:

If yes, please list the name of attendee(s) and restriction below:

*Please send name and logo of your organization as it should appear in all printed conference materials to Lana Hillis at lkwhitlock77@gmail.com by **October 2, 2023**.

Payment Options

- **Check payable to Tennessee Federation for the Aging**
 - Please mail this form along with the check to
 - Robin Rochelle, Attn: TFA Conference
105 Riverview Drive
Decaturville, TN. 38329
 - Payment no later than October 2, 2023, to receive all benefits.

- **Venmo - Tennessee Federation for the Aging online payment option**
 - Venmo Account Name – Tennessee Federation for the Aging
 - The TFA logo is listed as the account photo.
 - Venmo Account Pin – 5360
 - First time payments may need this four-digit code
 - Payment no later than November 1, 2023, to receive all benefits.

If you have any questions about this partnership packet, please do not hesitate to reach out to Lana Hillis at lkwhitlock77@gmail.com or **931-212-1828**.

