



## **2020 TFA Educational Series** **(Virtual FREE Conference)**

**[www.tnfederationfortheaging.org](http://www.tnfederationfortheaging.org)**

**Registration will open  
September 8<sup>th</sup> and close on September 29<sup>th</sup>**

**CEUs will be provided by request**

## **About Tennessee Federation for the Aging**

The Tennessee Federation for the Aging, Inc. (TFA) was organized in 1968 and incorporated in 1969 to secure funding for senior citizens programs and services and to serve as an advocacy group for seniors. Over the years, TFA has coordinated with various local, district and statewide organizations to provide service provider training, senior educational workshops, and advocacy to align efforts to improve the overall quality of life for older Tennesseans.

TFA is a non-profit (501c3) charitable organization.

TFA membership consists of representatives from statewide agencies, government agencies, area agencies on aging and disability, senior centers, home health agencies, nutrition providers, adult day care providers, long-term care facilities, senior citizens, caregivers, and students.

## **TFA's Purpose**

To enhance the general welfare of older Tennesseans and to promote civic, educational and social measures relating to the special interests of older Tennesseans.

## **Conference – Target Audience**

Senior Center Directors & Staff, Older Adults and Family Caregivers, Nutrition Site Managers, Area Agency on Aging & Disability Directors, Social Workers, Program Managers & Staff, Home and Community Based Program Staff, Long-Term Care Facilities, Human Resource Agency staff, Long-Term Care Ombudsman, Public Guardians, Legal Services/Elder Law Attorneys, Family Caregivers, Alzheimer's Organizations, Behavioral Health Agencies, State Agencies, Faith-Based Organizations, and Other Interested Parties.

## 2020 TFA Educational Series



**Thursday October 1<sup>st</sup> at 1PM CST**

(each session to run 60-90 mins)

**Presenter: Donald J. Bivacca**  
**“How COVID-19 will Reshape the Future of Senior Living Communities”**

Provided By: AARP

Donald J. Bivacca is currently the Tennessee President for AARP, and also the CEO of HMP Senior Solutions, providing innovative solutions to today’s challenges in senior living communities. He has over 35 years of leadership experience in all healthcare-related organizations and senior care settings, including nursing homes, assisted-living facilities, physician practices, outpatient centers and hospitals. He has served as Chief Financial Officer and Chief Executive Officer of individual facilities and multi-site, multi-location facilities nationally.

Under his current leadership, HMP Senior Solutions provides management and oversight of nursing homes, assisted-living communities and other healthcare organizations within the United States. In addition, he serves as a Chief Restructuring Officer for financially challenged healthcare organizations.

### **Topics Covered:**

- ❖ How Senior Living Communities are dealing with the pandemic
- ❖ The challenges Senior Living Communities face for increased testing, employee costs, supply costs, technology
- ❖ Understanding of the regulatory changes, currently and into the future, required for Senior Living Communities
- ❖ The impact of social isolation on the Senior Living Community residents



**Thursday October 8<sup>th</sup> at 1PM CST**

(each session to run 60-90 mins)

**Presenter: Paul Greenwood**  
**“Forgotten Victims No More: Putting Elder Abuse in the Spotlight”**

Presenting Partner: 

Newly retired Deputy District Attorney Paul Greenwood was a lawyer in England for 13 years. After relocating to San Diego in 1991 he passed the California Bar and joined the DA's office in 1993. For 22 years Paul headed up the Elder Abuse Prosecution Unit at the San Diego DA's Office. In 1999 *California Lawyer* magazine named Paul as one of their top 20 lawyers of the year in recognition of his pioneering efforts to pursue justice on behalf of senior citizens.

He has prosecuted over 750 felony cases of both physical, sexual, emotional and financial elder abuse. He has also prosecuted 10 murder cases, including one death penalty case.

In March 2018 Paul retired from the San Diego DA's office to concentrate on sharing lessons learned from his elder abuse prosecutions with a wider audience. In October 2018 he was given a lifetime achievement award by his former office.

Paul now spends much of his post retirement time consulting on elder abuse cases and providing training to law enforcement and Adult Protective Services agencies across the country and internationally. He is also involved as the criminal justice board member of National Adult Protective Services Association.

**Topics Covered:**

- ❖ Identify various of Elder Abuse
- ❖ Learn how COVID has impacted Elder Abuse
- ❖ What is available for victims of Elder Abuse



**Thursday October 15<sup>th</sup> at 1PM CST**

(each session to run 60-90 mins)

**Presenter: Rev. Dr. Richard H. Gentzler, Jr.  
“Boomers, Reframing Aging, and  
Transforming Elderhood”**

Provided by: Golden Cross Foundation

Dr. Gentzler is the Director of Encore Ministry for the Tennessee Conference of The United Methodist Church. He is the Former Director (*retired*) of the Center on Aging and Older Adult Ministry, General Board of Discipleship of the United Methodist Church. He has a BS in Education from Shippensburg University; a MDiv (Master of Divinity) in Parish Ministry from Wesley Theological Seminary; and DMin (Doctor of Ministry) in Pastoral Care and Counseling with the Elderly from Boston University. He also received a certificate in Aging Studies, from the Institute for Geriatric Social Work, Boston University. In addition, Dr. Gentzler serves as the President of the Board of Directors for the Council on Aging of Middle Tennessee. Dr. Gentzler is author of numerous books and hundreds of articles on aging and older adult ministry. His latest book, *An Age of Opportunity: Intentional Older Adult Ministry*, was published in 2018.

**Topics Covered:**

- ❖ Who comprises the Baby Boom Generation
- ❖ Why this generation is so different
- ❖ How Boomers are reframing aging
- ❖ How Boomers are transforming the life stage: Elderhood
- ❖ How organizations can best utilize the talents and interests of Boomers



**Wednesday October 21st at 1PM CST**

(each session to run 60-90 mins)

**Presenter: Betsy J. Abramson, J.D.  
AGEISM and its Negative Impacts on Health**

Presenting Partner:



Ms. Abramson is the Executive Director of the Wisconsin Institute for Healthy Aging, a non-profit organization whose mission is to research and disseminate evidence-based health promotion programs that promote healthy aging. Betsy is trained as an attorney and spent 25 years in several non-profit organizations in Wisconsin practicing public interest elder law, concentrating on issues of income security, long-term care, elder abuse, elder justice, public benefits, autonomy, elder abuse and domestic violence in later life. During that time Betsy provide presentations on these issues at local, state and national venues. Betsy has written and spoken on Ageism at over 20 venues, both in Wisconsin and most recently for the National Council on Aging's Age+Action virtual conference in June 2020.

**Topics Covered:**

- ❖ Participants will understand the basis of ageism and understand the different types
- ❖ Participants will understand that scientific studies that have clearly established the extremely negative impacts of ageism on our health
- ❖ Participants will learn effective ways to reflect on their own internalized ageism and to address it when imposed by others
- ❖ Participants will learn of other resources to continue to learn, study and combat ageism in their own communities



**Thursday October 29<sup>th</sup> at 1PM CST**

(each session to run 60-90 mins)

**Presenter: Daniel Potts, MD**  
**The “Art” of Living Well with Dementia**

Presenting Partner:



Dr. Potts currently serves as a neurologist at the Tuscaloosa VA Medical Center. He is also the Founder and President of Cognitive Dynamics Foundation. He is a 10-time Patient Choice Award winner and one of America's Top Physicians. Dr. Potts holds a BS in biology from Birmingham-Southern College and received his MD from the University of South Alabama College of Medicine. He completed his internship in internal medicine and was chief resident in neurology at UAB School of Medicine. He is the author of several books, including *Neurology for the Boards*.

### **Topics Covered:**

- ❖ To facilitate a dignifying experience for those living with dementia
- ❖ To educate participants on dementia and the personhood of dementia
- ❖ To facilitate intergenerational communication, understanding and empathy for those living with dementia
- ❖ To showcase the life stories and artistic accomplishments of those living with dementia