



Advocating since 1963 for all Tennesseans to age with dignity

SNAP Outreach Grant

DHS, TCAD, and the AAAD's saw the extensive need for Older Adult specific outreach and application assistance.

In Tennessee, there are a large percentage of older adults who are eligible for SNAP and either not getting it, or not getting the maximum benefit for which they are entitled.

East Tennessee had the largest prevalence of unused SNAP eligibility in the state, so we started this pilot grant project here, in collaboration with First Tennessee AAAD and East Tennessee Human Resource Agency AAAD.





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Grant Basics

- TCAD Provides some oversight, report writing and invoicing
- 100% Pass- through
- SNAP Outreach Grant is a 50/50 Match Grant
- Requires very specific program reports, contact spreadsheets, and invoices monthly
- Outreach goals are set in the yearly outreach plan

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**Accomplishments for both agencies: February 15–
September 30, 2017 (7 ½ months)**

 SNAP Screenings	2,705
 Application Assistance	426
 SNAP Events	150 events
 Materials Distributed	16,662 Fliers

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In Project Year 2018, we have proposed to include the entire state in the project.

Currently awaiting final approval to start

Initial project took mid-way though year to get started

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☞ ***First Tennessee AAAD*** and ***East Tennessee Human Resource Agency AAAD*** have excelled in this pilot project.

☞ Just a few reasons why:

- Collaboration – between agencies and with TCAD and DHS
- Preparedness and starting off strong
- Innovative outreach efforts
- Tremendously capable staff and AAAD support
- Capitalizing on work already being done
- Connecting with local DHS offices representatives
- Timely and Accurate Reporting and Invoicing



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