



“Don’t Stop Thinking About Tomorrow”

**TFA Annual Conference
November 1-3, 2016
Music Road Convention Center
Pigeon Forge, Tennessee**

Sponsorship Opportunities

About Tennessee Federation for the Aging

The Tennessee Federation for the Aging, Inc. (TFA) was organized in 1968 and incorporated in 1969 to secure funding for senior citizens programs and services and to serve as an advocacy group for seniors. Over the years, TFA has coordinated with various local, district and statewide organizations to provide service provider training, senior educational workshops, and advocacy to align efforts to improve the overall quality of life for older Tennesseans.

TFA is a non-profit (501c3) charitable organization.

TFA membership consists of representatives from statewide agencies, government agencies, area agencies on aging and disability, senior centers, home health agencies, nutrition providers, adult day care providers, long-term care facilities, senior citizens, caregivers, and students.

TFA's Purpose

To enhance the general welfare of older Tennesseans and to promote civic, educational and social measures relating to the special interests of older Tennesseans.

Conference – Target Audience

Senior Center Directors & Staff, Older Adults and Family Caregivers, Nutrition Site Managers, Area Agency on Aging & Disability Directors, Social Workers, Program Managers & Staff, Home and Community Based Program Staff, Long-Term Care Facilities, Human Resource Agency staff, Long-Term Care Ombudsman, Public Guardians, Legal Services/Elder Law Attorneys, Family Caregivers, Alzheimer's organizations, Behavioral Health agencies, state agencies, faith-based organizations, and other interested parties.

Exhibit Booths

All exhibit booths include one (1) skirted 8 foot table, two (2) chairs, one (1) wastebasket, and electricity.

**TFA Conference 2016
Tentative Schedule of Events
Eastern Daylight Time (EDT)**

Tuesday, November 1

10:00 am – 4:30 pm	Registration
10:00 am – 4:00 pm	Exhibit Hall Open
12:00 Noon	Lunch, Welcome & Announcements
12:15-1:30 pm	Opening Session Presentation
1:30 – 2:00 pm	Break & Door Prizes in Exhibit Hall
2:00 – 3:00 pm	Workshops/Break-out Sessions
3:00 – 3:30 pm	Break & Door Prizes in Exhibit Hall
3:30 – 4:30 pm	Workshops/Break-Out Session
5:30 – 7:30 pm	Evening Reception/Entertainment

Wednesday, November 2

(Breakfast on your own)

8:00 am – 12:00 Noon	Registration
8:00 am – 3:00 pm	Exhibit Hall Open
8:30 – 9:45 am	General Session Speaker
9:45 – 10:15 am	Break & Door Prizes in Exhibit Hall
10:15 am – 11:15 am	Workshops/Break-Out Sessions
11:15 am – 11:30 am	Door Prizes in Exhibit Hall
11:30 am - 1:15 pm	Lunch (Awards & Sponsor Recognition) <ul style="list-style-type: none">○ Legislative Award (each grand division)○ Mrs. Clint (Lena Mae) Pickens Volunteer Award
1:30 – 2:30 pm	Workshops/Break-Out Sessions
2:30 – 3:00 pm	Break & Door Prizes in Exhibit Hall
3:00 – 4:00 pm	Workshops/Break-Out Sessions

Enjoy the evening on your own in Pigeon Forge/Gatlinburg

Thursday, November 3

8:30-10:00 am	Breakfast & Closing Session Speaker
10:15-11:30 am	Annual Membership & Board Meeting
11:30 am-12:00 Noon	Call to Conference – Major Door Prizes

TFA Conference Sponsorship Levels (Platinum, Gold, Silver & Bronze)

PLATINUM LEVEL Major Sponsors - \$5,000:

- Logo/Name on Registration Packet distributed statewide
- Recognition in all media, including Facebook, *The Voice* Newsletter, Newspapers and Radio PSA's
- Opportunity to Include Sponsor's Information in Goody Bags
- Recognition & Opportunity to Speak at Awards Lunch (5 min. limit)
- Complimentary Exhibit Booth with Prime Location
- Four (4) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Full-page Ad in Conference Program Book in Prime Location
- Logo listed on online registration site

GOLD LEVEL - \$2,500:

Box Lunch Sponsor (1 sponsorship available)

- Tent Card on tables at Tuesday's Opening Lunch
- Sponsor Information included in the Box or Provided at Table
- Complimentary Exhibit Booth
- Two (s) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Half-page Ad in Conference Program Book
- Logo listed on online registration site

Evening Reception Food Sponsor (1 sponsorship available)

- Tent Cards on tables at Evening Reception
- Sponsor Information included at Evening Reception
- Complimentary Exhibit Booth
- Two (2) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Half-page Ad in Conference Program Book
- Logo listed on online registration site

GOLD LEVEL , Cont'd

Reception Beverage Sponsor

- Tent Cards on tables at Evening Reception
- Sponsor Information included at Evening Reception
- Complimentary Exhibit Booth
- Two (2) Complimentary Conference Registrations
- Recognition during Evening Reception
- Logo/Name projected on screen during events throughout conference
- Half-page Ad in Conference Program Book
- Logo listed on online registration site

Break Time Sponsor (2 sponsorships available)

- Tent Cards on tables at Break Times
- Sponsor Information included on Tables in Break Area
- Complimentary Exhibit Booth
- Two (2) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Half-page Ad in Conference Program Book
- Logo listed on online registration site

SILVER LEVEL - \$1,000:

- Complimentary Exhibit Booth
- One (1) Complimentary Registration
- Logo/Name projected on screen during events throughout conference
- Quarter-page Ad in Conference Program Book

BRONZE LEVEL - \$500

- Complimentary Exhibit Booth
- Logo/Name projected on screen during events throughout conference
- Recognition in Conference Program Book

CUSTOMIZED SPONSORSHIPS

Don't see something above that meets your needs? Let us work with you to develop an effective sponsorship program that meets your budget and exceeds your expectations for value and opportunity. Contact us by email at tnfedaging@outlook.com, or contact the Sponsorship Committee Chairs (LaNelle Godsey at (931) 476-4151 / lgodsey@ucdd.org or Dottie Lyvers at (865) 691-2551, ext. 4818 / dlyvers@ethra.org).



Sponsor Registration Form

Platinum Sponsor	\$5,000	<input type="checkbox"/>
Gold Sponsor - Box Lunch	\$2,500	<input type="checkbox"/>
Gold Sponsor – Evening Reception Food Sponsor	\$2,500	<input type="checkbox"/>
Gold Sponsor – Evening Reception Beverage Sponsor	\$2,500	<input type="checkbox"/>
Gold Sponsor – Break Time Sponsor	\$2,500	<input type="checkbox"/>
Silver Sponsor	\$1,000	<input type="checkbox"/>
Bronze Sponsor	\$500	<input type="checkbox"/>
Total Sponsorship	\$ _____	

Please send this form and a check, made payable to Tennessee Federation for the Aging, to Sandy Calvert, Attn: TFA Conference, 220 Centennial Blvd., Lawrenceburg, TN 38464. For more information, email tnfedaging@outlook.com, or call LaNelle Godsey at (931) 476-4151 or Dottie Lyvers at (865) 691-2551, ext. 4818.

Organization Contact Information

Contact Name: _____ Contact Email: _____

*Organization: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

*Please send name and logo for your organization as it should appear in all printed conference materials to tnfedaging@outlook.com by September 15, 2016.