



“Aging with Grit, Grace and Gratitude”

**TFA Annual Conference
November 28-30, 2017
Music Road Convention Center
Pigeon Forge, Tennessee**

Sponsorship Opportunities

www.tnfederationfortheaging.org

About Tennessee Federation for the Aging

The Tennessee Federation for the Aging, Inc. (TFA) was organized in 1968 and incorporated in 1969 to secure funding for senior citizens programs and services and to serve as an advocacy group for seniors. Over the years, TFA has coordinated with various local, district and statewide organizations to provide service provider training, senior educational workshops, and advocacy to align efforts to improve the overall quality of life for older Tennesseans.

TFA is a non-profit (501c3) charitable organization.

TFA membership consists of representatives from statewide agencies, government agencies, area agencies on aging and disability, senior centers, home health agencies, nutrition providers, adult day care providers, long-term care facilities, senior citizens, caregivers, and students.

TFA's Purpose

To enhance the general welfare of older Tennesseans and to promote civic, educational and social measures relating to the special interests of older Tennesseans.

Conference – Target Audience

Senior Center Directors & Staff, Older Adults and Family Caregivers, Nutrition Site Managers, Area Agency on Aging & Disability Directors, Social Workers, Program Managers & Staff, Home and Community Based Program Staff, Long-Term Care Facilities, Human Resource Agency staff, Long-Term Care Ombudsman, Public Guardians, Legal Services/Elder Law Attorneys, Family Caregivers, Alzheimer's organizations, Behavioral Health agencies, state agencies, faith-based organizations, and other interested parties.

Exhibit Booths

All exhibit booths include one (1) skirted 8 foot table, two (2) chairs, one (1) wastebasket, and electricity. Sponsors have the option of having material included in conference attendee's initial packet, if they choose not to have a booth.

Conference Registration

Sponsors will need to indicate the staff person (s) that will be attending the TFA conference. There are additional details on the Sponsor Registration Form, please include email address.

Additional Sponsor Information

TFA will accept Sponsors up to **two weeks** before conference, pending availability. Sponsorship cost will be due by the date of conference. However, to receive all Sponsor Benefits, TFA must receive Sponsor form and payment by August 15, 2017. **If you need additional information or have questions, please contact LaNelle Godsey at lgodsey@ucdd.org or 931-476-4151.** If you would like to ship your materials to the hotel, have them shipped to arrive 2-3 days prior to the conference. Any large items that require special handling please let the Music Road Convention Center know in advance. Ship to:

Guest Name-TFA Conference
C/O Music Road Convention Center
303 Henderson Chapel Road
Pigeon Forge, TN 37863

TFA Conference 2017

Tentative Schedule of Events Eastern Daylight Time (EDT)

Tuesday, November 28

10:00 am – 4:30 pm	Registration
10:00 am – 4:00 pm	Exhibit Hall Open
12:00 Noon	Lunch, Welcome & Announcements
12:15-1:30 pm	Opening Session Presentation
1:30 – 2:00 pm	Break & Door Prizes in Exhibit Hall
2:00 – 3:00 pm	Workshops/Break-out Sessions
3:00 – 3:30 pm	Break & Door Prizes in Exhibit Hall
3:30 – 4:30 pm	Workshops/Break-Out Session
5:30 – 7:30 pm	Special Evening Activities (TBA in Registration Materials)

Wednesday, November 29

(Breakfast on your own)

8:00 am – 12:00 Noon	Registration
8:00 am – 3:00 pm	Exhibit Hall Open
8:30 – 9:45 am	General Session Speaker
9:45 – 10:15 am	Break & Door Prizes in Exhibit Hall
10:15 am – 11:15 am	Workshops/Break-Out Sessions
11:15 am – 11:30 am	Door Prizes in Exhibit Hall
11:30 am - 1:15 pm	Lunch (Awards & Sponsor Recognition) <ul style="list-style-type: none">○ Legislative Award (each grand division)○ Mrs. Clint (Lena Mae) Pickens Volunteer Award○ Senior Center Innovation Awards
1:30 – 2:30 pm	Workshops/Break-Out Sessions
2:30 – 3:00 pm	Break & Door Prizes in Exhibit Hall
3:00 – 4:00 pm	Workshops/Break-Out Sessions

Enjoy the evening on your own in Pigeon Forge/Gatlinburg

Thursday, November 30

8:30-10:00 am	Breakfast & Closing Session Speaker
10:15-11:30 am	Annual Membership & Board Meeting
11:30 am-12:00 Noon	Call to Conference – Major Door Prizes

TFA Conference Sponsorship Levels (Platinum, Gold, Silver, Bronze and Registration Bag Contributor)

PLATINUM LEVEL Major Sponsors - \$5,000:

- Logo/Name on Registration Packet distributed statewide
- Recognition in all media, including Facebook, *The Voice* Newsletter, Newspapers, Website and Radio PSA's
- Opportunity to Include Sponsor's Information in Registration Bags
- Tent Card/Signage at Opening Lunch
- Recognition & Opportunity to Speak at Opening Lunch (5 min. limit)
- Complimentary Exhibit Booth with Prime Location
- Four (4) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Full-page Ad in Conference Program Book in Prime Location
- Logo listed on online registration site

GOLD LEVEL Sponsors- \$2,500:

- Recognition on Social Media
- Tent Card/Signage on Break Tables
- Complimentary Exhibit Booth with premium location or Sponsor's Information in Registration Bags
- Two (2) Complimentary Conference Registrations
- Logo/Name projected on screen during events throughout conference
- Half-page Ad in Conference Program Book
- Logo listed on online registration site

SILVER LEVEL Sponsors - \$1,000:

- Recognition on Social Media
- Complimentary Exhibit Booth or Sponsor's Information in Registration Bags
- One (1) Complimentary Registration
- Logo/Name projected on screen during events throughout conference
- Tent Card/Signage at Closing Breakfast
- Quarter-page Ad in Conference Program Book

BRONZE LEVEL Sponsors - \$500

- Complimentary Exhibit Booth or Sponsor's Information in Registration Bags
- Logo/Name projected on screen during events throughout conference
- Recognition in Conference Program Book
- Tent Card/Signage at closing Breakfast
- One (1) reduced rate conference registration (\$100)

Registration Bag Contributor- \$250

- Contributor's information in Registration Bags (brochure, flyer, etc)
- Recognition in Conference Program Book with Sponsors

Sponsor Registration Form

Platinum Sponsor	\$5,000	<input type="checkbox"/>
Gold Sponsor	\$2,500	<input type="checkbox"/>
Silver Sponsor	\$1,000	<input type="checkbox"/>
Bronze Sponsor	\$500	<input type="checkbox"/>
Registration Bag Contributor	\$250	<input type="checkbox"/>

Total Sponsorship \$ _____

Please send this form and a check, made payable to Tennessee Federation for the Aging, to Sandy Calvert, Attn: TFA Conference, 220 Centennial Blvd., Lawrenceburg, TN 38464 no later than August 15, 2017 to receive all benefits.

Organization Contact Information

Contact Name: _____ Contact Email: _____

*Organization: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

List names and emails of representatives that will be attending the conference through the sponsorship.

(Platinum- 4 attendees included in sponsorship; Gold- 3 attendees included in sponsorship; Silver- 1 attendee included in sponsorship; Bronze attendees receive a reduced rate registration of \$100)

1. _____
2. _____
3. _____
4. _____

Will your organization be utilizing the booth portion of the sponsorship?

Yes _____ No _____

***Please send name and logo for your organization as it should appear in all printed conference materials to lgodsey@ucdd.org by August 15, 2017.**

Will your organization provide a door prize?

Yes _____ No _____

2017 TFA Conference

AD Specs

Ad Sizes:

- Full-Page Vertical Ad: 7.5" wide X 10" high (Full Color)
- Half -Page Horizontal Ad: 7.5" wide X 4.75" high (Full Color)
- Quarter-Page Vertical Ad: 3.5" wide X 4.75" high (Full Color)

Files Accepted:

JPG, EPS, PNG, PDF, TIFF, Word

Ad Deadline:

August 15, 2017

Send Files To:

lgodsey@ucdd.org



November 28-30, 2017
Music Road Resort Conference Center
303 Henderson Chapel Road
Pigeon Forge, TN 37863